



Squam Lakes Natural Science Center Marketing Internship

About Squam Lakes Natural Science Center

The mission of Squam Lakes Natural Science Center is to advance understanding of ecology by exploring New Hampshire's natural world. Through spectacular live animal exhibits, natural science education programs, guided Squam Lake Cruises, an informal public garden, and Blue Heron School, a nature-based Montessori early learning center, the Science Center has educated and enlightened visitors since 1966 about the importance of our natural world. Squam Lakes Natural Science Center is located on Route 113 in Holderness, an easy drive from exit 24 off I-93, and public trails are open daily from May 1 through November 1 with programming throughout the year. The Science Center is accredited by the Association of Zoos and Aquariums (AZA) and is the only AZA-accredited institution in all of northern New England. For further information about the Science Center, call 603-968-7194 or visit www.nhnature.org.

Position Purpose and Summary

Squam Lakes Natural Science Center seeks a college student as a Marketing Intern. The Marketing Intern will gain experience working in a nationally-accredited nature center. The Marketing Intern will work with the Marketing Manager to help strategically manage the Science Center's promotional and marketing efforts for its environmental education programs, mission to the general public, membership, and school groups.

Internship Experiences

- Video creation and editing for social media channels
- Press release, blog, and other publicity related writing
- Analysis of online pay-per-click advertising
- Photography of all aspects of the Science Center
- Surveying visitors including weekly scheduled time on the live animal exhibit trail
- Opportunity to receive First Aid/CPR certification
- Editing and proofreading materials
- Designing event flyers
- Updating calendar of event listings
- Managing press lists
- Assisting with special events

Qualifications:

- College junior or senior status
- Strong time management skills and ability to work independently
- Strong written and oral communications
- Ability to manage multiple projects on deadlines
- Knowledge of Adobe Creative Suite products is a plus

- Available from May 25 to mid- to late-August, 2020, approximately 40 hours per week. Schedule may include occasional evening and weekend event assignments.

Benefits:

- Weekly stipend \$150/week
- Onsite, shared housing in a rustic intern cottage

To Apply

Email cover letter and resume to Marketing Manager [Amanda Gillen](#). Cover letter should address your interest in applying for this position, your career goals, and how you anticipate this position will contribute to your professional development.